

Corporate Policy



The **Willi Elbe Group**

the supplier of steering technology in Europe. "**First class**" applications in international vehicle manufacturing.

- **Comprehensive development competence**
- **Operations management according to IATF 16949**
- **Future-orientated action according to ISO 14001 / 50001 / 45001**
- **Adding value with state-of-the-art lean production technology**
- **Global footprint**
- **Ensuring product safety**

Our development philosophy is based on consistent implementation of industrial lightweight construction technology.

With production facilities in Germany, Norway, Switzerland as well as in China and Mexico, we supply our global partners as a system supplier with complete steering modules and steering components.

Simultaneous Engineering is no slogan at the Willi Elbe Group, but the basis for fulfilling objectives.

It creates trendsetting steering technology at the highest level.

To accomplish these tasks we want

- **to find creative solution approaches to fulfil customer expectations**
- **to develop and produce fault-free products**
- **to deliver these to the customer to agreed delivery dates**
- **to sell products at a competitive and profitable price**
- **to develop mutually beneficial supplier relationships, in order to continuously improve the level of fulfilment of customer requirements.**

Primarily, following targets have to be taken into account

- **continuous improvement of all products, processes and organisational procedures,**
- **failure prevention,**
- **the preservation of the health of our employees and the users of our products,**
- **the preservation of our environment for future generations**
- **and adherence to legal regulations**

If deviations nonetheless occur, these are discovered and their causes eliminated followed by predetermined procedures.

By regular assessment and new orientation, we want to ensure objective achievement. The knowledge and insights from previous projects are to be included in new projects to continuously improve our processes and products.

To accomplish these tasks, we rely on the cooperation of qualified employees working independently and reliably. We seek a lasting involvement of our employees in the company. Through open communication with our employees and business partners, we want to continuously improve cooperation at all levels.

This creates the basis for a long-term cooperation with satisfied customers.


Christoph Gusenleitner
Managing Director:

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